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Preparing College Students with High Impact Activities

Recent findings from the National Survey on Student Engagement, a survey which we have participated in for the last fifteen years, identify the most significant activities that boost important skills such as team-work, critical thinking and problem solving (Gonyea, Kinzie, Kuh and Laird, 2008).

Table 1. College activities and their impact on learning

Activity	Definition	Impact on Learning		
1. Learning	Formal program where	These programs integrate material across courses		
communities	groups of students take two	and are associated with better student engagement		
	or more classes together	and learning.		
2. Service	A community-based project	Service learning activities are positively associated		
learning	integrated as part of a regular	with deep/integrative learning and personal		
	course.	development for both freshman and senior years.		
3. Research	The research collaboration is	Reviewing literature and interpreting findings most		
with a faculty	done outside of course or	closely correlated with deep learning. Data		
member	program requirements.	collection tasks had the weakest correlation.		
4. Study	Educational opportunities for	Living with host nationals was correlated to more		
abroad	students to study in countries	integrative and reflective learning, and personal and		
	outside the U.S.	social growth. Length of time spent abroad made no		
		difference.		
Culminating	Participation in culminating	Field placement had most effect on deep learning,		
senior	activities such as capstone	general education, personal/social development,		
experience	courses, field placements,	and practical competence.		
	thesis, formal presentations,			
	or comprehensive exams.			

Source of basic data: Gonyea, Robert; Kinzea, Jillian; Kuh, George; and Laird, Thomas Nelson. "High impact Activities: What They Are, Why They Work, and Who Benefits". Indiana University, Center for Postsecondary Research. AAC&U, Washington D.C. January 2008.

How Pepperdine compares

Table 2. On average, college students of Pepperdine University are more exposed to high-impact learning activities compared to students at other colleges/universities.

(Figures correspond to the 2007 National Survey of Student Engagement.)

Activity	Pepperdine	Private Liberal	Overall NSSE 2007
	University	Arts	data
1. Learning communities	18% of freshmen;	12% of freshmen;	17% of freshmen;
	41% of seniors	26% of seniors	25% of seniors
2. Service learning*	72% of freshmen;	49% of freshmen;	38% of freshmen;
	88% of seniors	83% of seniors	59% of seniors
3. Research with a faculty member	27% of seniors	42% of seniors	19% of seniors
4. Study abroad	71% of seniors	41% of seniors	14% of seniors
5. Culminating senior experience	54% of seniors	72% of seniors	32% of seniors